

Message Text

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PAGE 01 PALERM 00306 291706Z
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UNCLAS PALERMO 0306

E.O. 11652: N/A
TGAS: BEXP, TECH, ENERG, IT
SUBJECT: EXPORT PROMOTION FOR SOLAR ENERGY USE: PALERMO CONFE-
RENCE EXPOSITION

DIRECT RELAY TELEGRAM:

TO: PROFESSOR GEORGE O. G. LOF
DIRECTOR
SOLAR ENERGY APPLICATIONS LABORATORY
COLORADO STATE UNIVERSITY
FORT COLLINS, COLORADO

1. REFERENCE OUR LETTER OF FEBRUARY 15, 1977 TO YOUR SOLARON CORPORATION OFFICES.
2. AN INTERNATIONAL CONFERENCE/EXPOSITION ON SOLAR ENERGY APPLICATION IN BUILDING INDUSTRY AND AGRICULTURE WILL BE HELD AT PALERMO'S MEDITERRANEAN FAIR FROM MAY 28 TO JUNE 12, 1977. THE EXHIBITION WILL LAST ENTIRE PERIOD, WHILE CONFERENCE WILL BE HELD JUNE 10 AND 11 ON FAIR GROUNDS.
3. THE ORGANIZING COMMITTEE, WHICH INCLUDES SICILIAN REGIONAL GOVERNMENT, SICILIAN PRIVATE AND PUBLIC ECONOMIC AND BUSINESS ORGANIZATIONS AND THIS CONSULATE GENERAL, REQUESTS THE HONOR OF YOUR PARTICIPATION AS A SPEAKER AT JUNE 10-11 CONFERENCE.

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TRAVEL EXPENSES, A FIFTY DOLLAR PER-DIEM AS WELL AS A TOKEN HONORARIUM OF 100 DOLLARS WILL BE MET BY THE COMMITTEE.

4. PARTICIPATION AT THE CONFERENCE WILL CONSIST OF FOUR MAIN PRESENTATIONS (TWO BY AMERICAN AND TWO BY ITALIAN EXPERTS) AS WELL AS PRESENTATIONS BY REPRESENTATIVES OF LARGE ITALIAN CORPORATIONS INCLUDING FIAT, ENI (ITALIAN STATE HYDROCARBON AGENCY),

ENEL, SOC. ANSALDO, MONTEDISON, PIRELLI, ETC.

5. IN VIEW OF SHORTAGE OF TIME WE WOULD APPRECIATE CABLED REPLY ANSWERING FOLLOWING, IF YOU CAN ACCEPT INVITATION TO PARTICIPATE:

- A) LENGTH OF TIME YOU CAN SPEND IN PALERMO?
- B) WHAT ARRANGEMENTS YOU REQUIRE FOR AIR TRAVEL.
- C) THEME OF YOUR PRESENTATION. IF POSSIBLE, AN ASSESSMENT OF FUTURE PROSPECTS FOR THE UTILIZATION OF SOLAR ENERGY WOULD BE WELCOME.
- D) COULD YOU PROVIDE ADVANCE COPY OF YOUR SPEECH. COMMITTEE DESIRES TO DISTRIBUTE TEXTS TO PUBLIC ATTENDING COFERENCE.
- E) IS SLIDE PROJECTOR NEEDED?
- F) COULD YOU FORWARD LITERATURE AND OTHER PRINTED MATERIALS IN ADVANCE YOUR ARRIVAL.

6. SHOULD YOU BE UNABLE TO PARTICIPATE, WE WOULD APPRECIATE YOUR INDICATING A SUITABLE ALTERNATIVE, POSSIBLY FROM SOUTHWEST WHERE ENVIRONMENTAL CONDITIONS ARE AILAR TO SICILY'S AND APPLI-CATIONS TO AGRICULTURE ARE RELEVANT. COLLINS

NOTE BY OC/T: PASSED ABOVE ADDRESSEE

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